



WÖLFFER ESTATE
VINEYARD

WÖLFFER ESTATE VINEYARD ANNOUNCES WÖLFFER “PINK” GIN

The King of Rosé Puts His Magic Touch on Gin

Sagaponack, NY – August 18, 2016 – Winemaker and Partner Roman Roth has said that everything he touches turns pink. Knowing that we have the finest wines that can be used to distill, we have a fantastic foundation from which to make something extraordinary...introducing Wölffer “Pink” Gin.

Roth has been eager to make gin since he earned his distilling and enology degree in 1992 in Germany. Now thanks to Governor Andrew Cuomo, the process and cost to obtain a distilling license has become much easier.

We distill our celebrated Wölffer Estate Rosé wine to use as the gin base. For our main flavoring, we use Juniper berries picked by hand from the bushes at our beautiful Estate. Fine hints of Anise, Fennel, Coriander, Cumin, and Cardamom are also added, along with fresh Mint from the garden. Our still is a copper pot still from Christian Carl, Germany. And because distilling isn't our main business, we can afford to distill at a slow pace and use only the purest and best alcohol, discarding the rest. A small amount of grape skin extract creates the beautiful pink color.

According to Roth, “Using our Rosé wine as the base gives us a clear advantage over grain-based gins. The aroma is much more playful and fruit-driven, and because of our strict and more generous cuts, we have a fine gin!”

Wölffer “Pink” Gin will be available at our winery and on Wolffer.com on September 1, 2016. The retail price is \$34 per bottle.

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ABOUT WÖLFFER ESTATE VINEYARD

Wölffer Estate Vineyard encompasses 55 acres of sustainably farmed vines. The unique combination of Bridgehampton loam soil and ocean breezes from the Atlantic, only 2.6 miles away, provide Bordeaux-like conditions, perfect to achieve the balance of ripeness and acidity of Wölffer's signature style: European elegance paired with the distinct typicity of Long Island *terroir*.

MEDIA CONTACTS

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A SUSTAINABLE VINEYARD IN THE HEART OF THE HAMPTONS

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