



WÖLFFER ESTATE
VINEYARD

FOR IMMEDIATE RELEASE

WÖLFFER ESTATE VINEYARD ANNOUNCES FINCA WÖLFFER

New Label Expands Wölffer's Global Footprint

Sagaponack, NY – November 5, 2014 – Wölffer Estate Vineyard, a sustainable vineyard in the heart of the Hamptons, proudly announces a new label, Finca Wölffer, that expands the winery's global footprint. The label's first release, Brau 2010, is a Petit Verdot-based blend, is made in Mallorca and is now available. A second release—a crisp rosé wine made in Argentina—is anticipated to be available in Summer 2015.

Spain and Argentina are destinations that are dear to the Wölffer family—both for their equestrian and winemaking traditions. Marc Wölffer, co-owner of Wölffer Estate Vineyard, acquired unique and distinctive properties in these countries within the last decade. Now, Marc makes wine in these locations, both as a tribute to his father, Christian Wölffer, who founded Wölffer Estate Vineyard, and fulfillment of a dream.

Wölffer Estate Vineyard Winemaker and Partner Roman Roth and Vineyard Manager Richie Pisacano visit Marc's properties regularly to guide the winemaking and grape-growing there. "It is a privilege to make wines from the beautiful fruit of these unique Latin properties," Roman says. "The key is to bring a fresh new style to these well-established wine regions, evoking the high quality, vibrancy, food-friendliness and longevity the wines of Wölffer Estate Vineyard are known for."

"Finca" means "farmhouse" in Spanish, and refers to Marc's historic home on the island of Mallorca, Spain. Built in the 1800s as a winery, the estate includes 2.5 acres of Petit Verdot, which was planted in 2005. The vineyard is organically farmed and the crop is managed to produce low yields of richly concentrated fruit on par with the rigorous quality standards of the sustainably farmed 55-acre Wölffer Estate Vineyard on Long Island.

The first Finca Wölffer wine to be released, Brau 2010, takes its name from the Spanish word for "pride." The wine is made at the Can Feliu Winery, and the final blend—this vintage is 75% Petit



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Verdot, 17% Cabernet Sauvignon, 8% Merlot—is personally selected by Marc and Roman. It is a rich and powerful Spanish red that’s also expressive of our signature Wölffer style. Only 125 cases of 750ml bottles were produced, imported by USA Wine West. Finca Wölffer Brau 2010 is now available for sale exclusively at select wine shops and restaurants in the New York metropolitan area. (See list below.)

The forthcoming Finca Wölffer Rosé hails from Mendoza, Argentina, where Marc Wölffer owns 20 acres within the Santa Maria de los Andes Vineyard. Produced under Roman’s guidance, this wine will be similar in style to the iconic gold-label Wölffer Rosé, but will have Malbec—the primary grape of the region—as its base. Finca Wölffer Rosé 2015 is expected to be released this summer.

FINCA WÖLFFER BRAU 2010 IS IMMEDIATELY AVAILABLE AT:

[The American Hotel](#), Sag Harbor
[Blue Hill at Stone Barns](#), Pocantico Hills
[Cork N' Jug Wines & Liquors](#), Hampton Bays
[Hampton Bays Wines and Spirits](#)
McNamara Liquors, Bridgehampton
Montauk Liquors & Wines

[Muse in the Harbor](#), Sag Harbor
[Sherry-Lehmann](#), Manhattan
[Six Corners Liquor](#), Westhampton Beach
[Topping Rose House](#), Bridgehampton
[Vintage Mattituck](#)
[Zabi's Wines & Spirits](#), Southampton

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ABOUT WÖLFFER ESTATE VINEYARD

Wölffer Estate Vineyard encompasses 55 acres of sustainably farmed vines. The unique combination of Bridgehampton loam soil and ocean breezes from the Atlantic, only 2.6 miles away, provide Bordeaux-like conditions, perfect to achieve the balance of ripeness and acidity of Wölffer’s signature style: European elegance paired with the distinct typicity of Long Island *terroir*.

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